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Title (Conference Paper)	Assessment of Perception of Usage of Mobile Social Media on Online Business Model through Technological Acceptance Model (TAM) and Structural Equation Modeling (SEM)
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Conference Proceedings	2023 International Conference on Business Analytics for Technology and Security (ICBATS)
Citation	Tangri, K., Joghee, S., Kalra, D., Shameem, B., & Agarwal, R. (2023, March). Assessment of Perception of Usage of Mobile Social Media on Online Business Model through Technological Acceptance Model (TAM) and Structural Equation Modeling (SEM). In 2023 International Conference on Business Analytics for Technology and Security (ICBATS) (pp. 1-6). IEEE. https://doi.org/10.1109/ICBATS57792.2023.10111279
Link to Publisher Website	https://doi.org/10.1109/ICBATS57792.2023.10111279
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Date added to CUD Digital Repository	October 16, 2023
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