

CUD Digital Repository

The full text of this article is not available in the CUD Digital Repository due to publisher restrictions.

HOW TO GET A COPY OF THIS ARTICLE:

CUD Students, Faculty, and Staff may obtain a copy of this article through this [link](#).

Title (Article)	From the desert to the city: How is Dubai branding itself through sustainable sport events?
Author(s)	Swart, Kamilla Milla, Asli Cazorla Mataruna-Dos-Santos, Leonardo Jose
Journal Title	<i>Worldwide Hospitality and Tourism Themes</i>
Citation	Swart, K., Cazorla Milla, A., & Mataruna-Dos-Santos, L. J. (2021). From the desert to the city: How is Dubai branding itself through sustainable sport events? <i>Worldwide Hospitality and Tourism Themes</i> , 13(1), 34-48. https://doi.org/10.1108/WHATT-08-2020-0101
Link to Publisher Website	https://doi.org/10.1108/WHATT-08-2020-0101
Link to CUD Digital Repository	CUD Digital Repository
Date added to CUD Digital Repository	April 6, 2021
Copyright	© 2021, Emerald Publishing Limited.