

CUD Digital Repository

The full text of this article is not available in the CUD Digital Repository due to publisher restrictions.

HOW TO GET A COPY OF THIS ARTICLE:

CUD Students, Faculty, and Staff may obtain a copy of this article through this [link](#).

| | |
|--------------------------------------|--|
| Title (Article) | Rebranding Thailand through football-food for thought? |
| Author(s) | Madichie, Nnamdi O. Mbah, Chris |
| Journal Title | <i>International Journal of Entrepreneurship and Small Business</i> |
| Citation | Madichie, N. O., & Mbah, C. (2015). Rebranding Thailand through football-food for thought? <i>International Journal of Entrepreneurship and Small Business</i> , 25(1), 1–17. https://doi.org/10.1504/IJESB.2015.068772 |
| Link to Publisher Website | https://doi.org/10.1504/IJESB.2015.068772 |
| Link to CUD Digital Repository | CUD Digital Repository |
| Date added to CUD Digital Repository | January 27, 2020 |
| Copyright | © 2015 Inderscience Enterprises Ltd |